



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Mentzer Media
600 Fairmount Avenue
Suite 300
Towson, MD 21286

Contract # 192988

Schedule Dates 08/08/12-08/14/12
Advertiser Americans for Prosperity (12463)
Agency/T-Code Mentzer Media (1290)/ELECTRONIC
Product Political-Political (1088)
Brand Issue (53187)
Salesperson Jones, Mike (1068)
Sales Office CONTINENTAL - Washington, DC
Buyer Name KOHLB,STEPHANIE
Phone/Fax /
CPE 475
Account Types National/Political Issue Agency
Billing Type Standard
Comments ISSUE AMERICANS FOR PROSPERITY

Date Entered 08/07/12
Last Modified 08/09/12
Entered By Nicole Heckard
CO-OP No
Headline # ECR08838863
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,897.50
Net Total \$10,752.50
Sales Tax

WHTM Harrisburg (WHTM)		
By Broadcast Month	Spots	Rate
Aug. 2012	35	\$12,650.00
Grand Total:	35	\$12,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/08/12-09/10/12	2	:30	7A- ABC-GOOD MORNING AMERICA				1	1	1			3	\$400.00	\$1,200.00	WHTM Harrisburg (WHTM)		8/7/12
2.0	Normal Line / SPOT (2)	09/08/12-09/10/12	1	:30	10:58A- ABC- THE VIEW				1	1	1			3	\$200.00	\$600.00	WHTM Harrisburg (WHTM)		8/7/12
3.0	Normal Line / SPOT (3)	09/08/12-09/10/12	2	:30	12P- NEWS-ABC27 NEWS AT 12P				1	1	1			3	\$200.00	\$600.00	WHTM Harrisburg (WHTM)		8/7/12
4.0	Normal Line / SPOT (4)	09/08/12-09/10/12	3	:30	12:58P- ABC- THE CHEW				1	1	1			3	\$150.00	\$450.00	WHTM Harrisburg (WHTM)		8/7/12
5.0	Normal Line / SPOT (5)	09/08/12-09/10/12	3	:30	2P- ABC- REVOLUTION				1	1	1			3	\$150.00	\$450.00	WHTM Harrisburg (WHTM)		8/7/12
5.0.1	Preempt (5)	09/08/12															WHTM Harrisburg (WHTM)	Program Change/Exception - Airing Good afternoon America	8/7/12
5.0.2	Preempt (5)	09/09/12															WHTM Harrisburg (WHTM)	Program Change/Exception - Airing Good afternoon America	8/7/12
5.0.3	Preempt (5)	09/10/12															WHTM Harrisburg (WHTM)	Program Change/Exception - Airing Good afternoon America	8/7/12
6.0	Normal Line / SPOT (6)	09/08/12-09/10/12	1	:30	5:57P- NEWS-ABC27 NEWS AT 6P	2			X	X	X			2	\$800.00	\$1,600.00	WHTM Harrisburg (WHTM)		8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Schedule Dates

08/08/12-08/14/12

Advertiser

Americans for Prosperity (12463)

Agency/T-Code

Mentzer Media (1290)/ELECTRONIC

Product

Political-Political (1088)

Brand

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Jones, Mike (1068)

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CONTINENTAL - Washington, DC

Buyer Name

KOHLB,STEPHANIE

Phone/Fax

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CPE

475

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National/Political Issue Agency

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ISSUE
AMERICANS FOR PROSPERITY

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WHTM Harrisburg (WHTM)

8x Broadcast Month Spots
Aug. 2012 35
Grand Total: 35
Rate \$12,650.00
\$12,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / SPOT (7)	08/08/12-08/10/12	1	:30	11:35P- ABC-ABC NEWS NIGHTLINE				1	1	1			3	\$350.00	\$1,050.00	WHTM Harrisburg (WHTM)		8/7/12
8.0	Normal Line / SPOT (8)	08/08/12-08/10/12	1	:30	4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A				1	1	1			3	\$150.00	\$450.00	WHTM Harrisburg (WHTM)		8/7/12
9.0	Normal Line / SPOT (9)	08/09/12-08/09/12	1	:30	7:30P- SPORTS-RAVENS PRE-SEASON FOOTBALL						1			1	\$1,500.00	\$1,500.00	WHTM Harrisburg (WHTM)		8/7/12
10.0	Normal Line / SPOT (10)	08/12/12-08/12/12	1	:30	11:30P- NEWS-ABC27 NEWS AT 1130P SUNDAY								1	1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		8/7/12
11.0	Normal Line / SPOT (11)	08/13/12-08/14/12	2	:30	7A- ABC-GOOD MORNING AMERICA		1	1						2	\$400.00	\$800.00	WHTM Harrisburg (WHTM)		8/7/12
12.0	Normal Line / SPOT (12)	08/13/12-08/14/12	2	:30	10:58A- ABC-THE VIEW		1	X						1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		8/7/12
13.0	Normal Line / SPOT (13)	08/13/12-08/14/12	2	:30	12P- NEWS-ABC27 NEWS AT 12P		1	1						2	\$200.00	\$400.00	WHTM Harrisburg (WHTM)		8/7/12
14.0	Normal Line / SPOT (14)	08/13/12-08/14/12	3	:30	12:58P- ABC-THE CHEW		1	1						2	\$150.00	\$300.00	WHTM Harrisburg (WHTM)		8/7/12
15.0	Normal Line / SPOT (15)	08/13/12-08/14/12	4	:30	2P- ABC-REVOLUTION		1	1							\$150.00		WHTM Harrisburg (WHTM)		8/7/12
15.0.1	Preempt (15)	08/13/12															WHTM Harrisburg (WHTM)	Program Change/Exception - airing good afternoon America	8/7/12

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Schedule Dates

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Americans for Prosperity (12463)

Agency/T-Code

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Buyer Name

KOHLB,STEPHANIE

Phone/Fax

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ISSUE AMERICANS FOR PROSPERITY



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Aug. 2012 35 \$12,650.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0.2	Preempt (15)	08/14/12															WHTM Harrisburg (WHTM)	Program Change/Exception - airing good afternoon America	8/7/12
16.0	Normal Line / SPOT (16)	08/13/12-08/13/12	1	:30	5:57P- NEWS-ABC27 NEWS AT 6P	1	1							1	\$800.00	\$800.00	WHTM Harrisburg (WHTM)		8/7/12
17.0	Normal Line / SPOT (17)	08/13/12-08/14/12	1	:30	11:35P- ABC-ABC NEWS NIGHTLINE	1	1	1						2	\$350.00	\$700.00	WHTM Harrisburg (WHTM)		8/7/12
18.0	Normal Line / SPOT (18)	08/13/12-08/14/12	1	:30	4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A	1	1	1						2	\$150.00	\$300.00	WHTM Harrisburg (WHTM)		8/7/12
19.0	Normal Line / SPOT (19)	08/13/12-08/13/12	1	:30	7:57P- ABC-BACHELOR PAD MON 8P	1	1							1	\$1,500.00	\$1,500.00	WHTM Harrisburg (WHTM)		8/7/12

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3.0	Normal Line / SPOT (3)	08/08/12-08/10/12	2	:30	12P- NEWS-ABC27 NEWS AT 12P				1	1	1			3	\$200.00	\$600.00	WHTM Harrisburg (WHTM)		8/7/12
4.0	Normal Line / SPOT (4)	08/08/12-08/10/12	3	:30	12-58P- ABC- THE CHEW				1	1	1			3	\$150.00	\$450.00	WHTM Harrisburg (WHTM)		8/7/12
5.0	Normal Line / SPOT (5)	08/08/12-08/10/12	3	:30	2P- ABC- REVOLUTION				1	1	1			3	\$150.00	\$450.00	WHTM Harrisburg (WHTM)		8/7/12
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6.0	Normal Line / SPOT (6)	08/08/12-08/10/12	1	:30	5-57P- NEWS-ABC27 NEWS AT 6P	2			X	X	X			2	\$800.00	\$1,600.00	WHTM Harrisburg (WHTM)		8/7/12

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12.0	Normal Line / SPOT (12)	08/13/12-08/14/12	2	:30	10:58A- ABC-THE VIEW AT 12P	1	X	X						1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		8/7/12
13.0	Normal Line / SPOT (13)	08/13/12-08/14/12	2	:30	12P- NEWS-ABC27 NEWS AT 12P	1	1	1						2	\$200.00	\$400.00	WHTM Harrisburg (WHTM)		8/7/12
14.0	Normal Line / SPOT (14)	08/13/12-08/14/12	3	:30	12:58P- ABC-THE CHEW	1	1	1						2	\$150.00	\$300.00	WHTM Harrisburg (WHTM)		8/7/12
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CO-OP

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Demo

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Net Total

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WHTM Harrisburg (WHTM)

By Broadcast Month Spots

Aug. 2012

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19.0	Normal Line / SPOT (19)	08/13/12-08/13/12	1	:30	7:57P- ABC-8ACHELOR PAD MON 8P	1	1							1	\$1,500.00	\$1,500.00	WHTM Harrisburg (WHTM)		8/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Mentzer Media Services, Inc.
 Vendor: 2HTMAP

Name: WHTM-TV

78261
 Check Date: 08/05/2012

Number	Date	Reference	Description	Tax	Amount
4020MHMAFP			AFP MHMAFP TV 8/8-14		\$11,390.00
Total Amount Discount Total Check Amount					\$11,390.00 \$0.00 \$11,390.00

Mentzer Media Services, Inc.

600 Fairmount Avenue

Suite 306

Towson, MD 21286

M & T Bank

32 York Road

Towson, MD 21204

7-11/520

78261

PAY **11,390.00**
 ONLY

PAY ***** Eleven Thousand Three Hundred Ninety and 00/100 *****

WHTM-TV

TO THE
 ORDER
 OF

Barbara Mentzer

DATE	08/05/2012
AMOUNT	\$11,390.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WISN-TV	Date: 8/6/12
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I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

Americans for Prosperity	
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES		8/8		8/14	

Total Charges: \$ 13,400 GROSS

This broadcast time will be used by: Americans for Prosperity

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p>Yes <input type="checkbox"/> No <input type="checkbox"/></p>
--

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date 11/7/2012 Signature [Signature]
Contact Phone Number 703-224-3200

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Rejected
Signature [Signature] Printed Name Carl R. [Signature] Title ASM